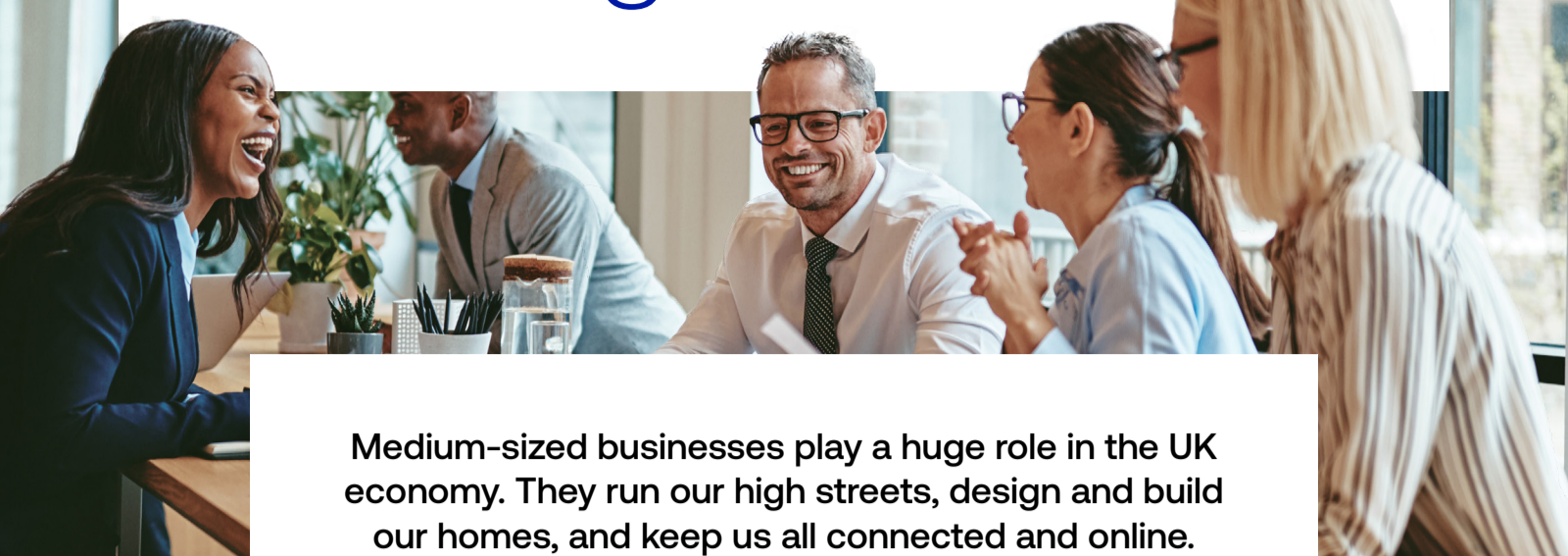


How tech can unlock medium business growth



Medium-sized businesses play a huge role in the UK economy. They run our high streets, design and build our homes, and keep us all connected and online.

But they're operating in difficult economic circumstances. To thrive, they need more support to achieve their goals.

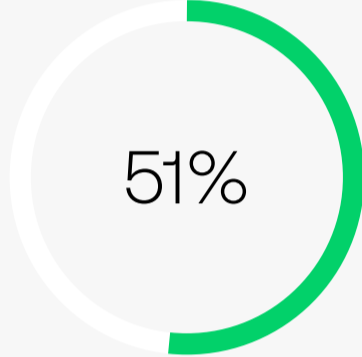
We surveyed 1,000 business leaders at organisations with 11-249 employees to understand what role tech and connectivity play in the positive momentum of these businesses.

What will help them succeed – and how can we support them?

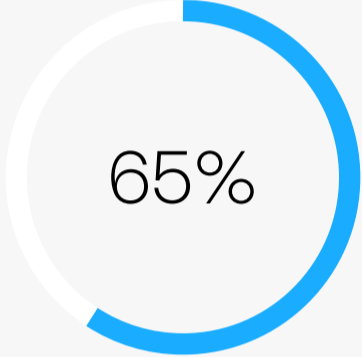
7.5 million people are employed by medium businesses in the UK

almost £1.4 trillion is the turnover of medium businesses in the UK

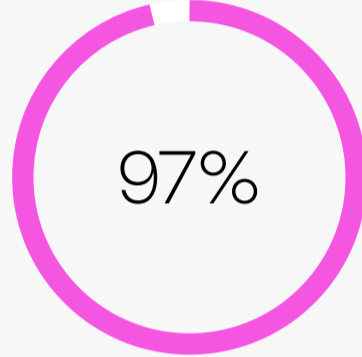
Tech isn't just the fuel for success for medium businesses, it also drives employee benefits



of respondents want to see measured and sustainable growth in the next year

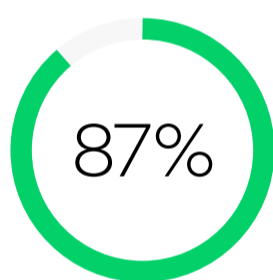


see technology as the biggest driver of growth

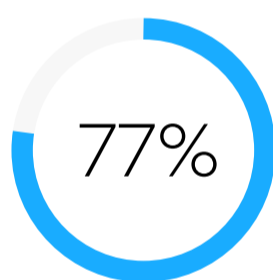


see tech as key to empowering business growth

Medium businesses are the engine of the UK economy and tech is the fuel for their growth



notice an improvement in productivity when they supply employees with new technology



notice a boost in morale when they supply employees with new technology



But IT and connectivity is the number one internal challenge facing medium businesses, according to our respondents

Left unchecked, lack of IT support could cost medium businesses



need more support from their IT team to help drive their business ambitions

Revenue growth is the top scenario in which respondents said they needed the most IT support

Tech can help medium businesses thrive

But they expect more support from their IT and connectivity partners

With us they get more

Read our full report to find out [how](#).