The changing shape of work in the UK

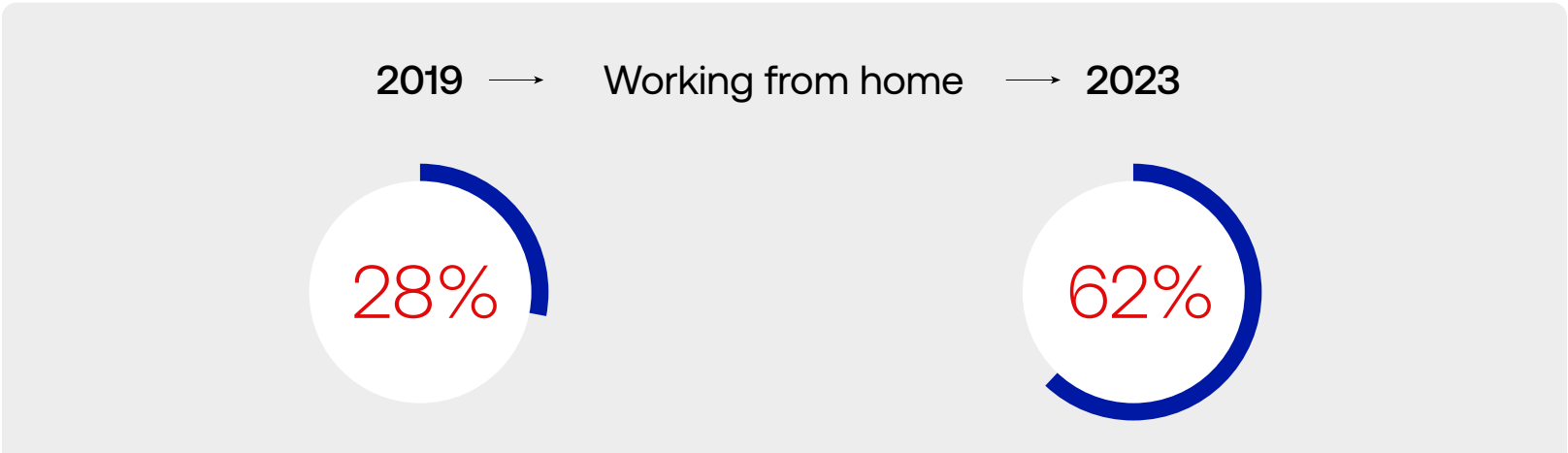
Hybrid is the new normal for the majority of workers

54% are now remote or hybrid
That's up from 33% three years ago

89% of organisations have at least some staff who work remotely

This is even higher among the most digitally advanced organisations

The biggest shift is in the public sector



27% of organisations with 11-49 full-time employees and 34% of organisations in hospitality and leisure have no staff working remotely, compared with just 11% overall.

Hybrid workers spend three days per week on average working away from the office

Two out of three organisations say remote work will increase, especially those that already have hybrid working.

This points to a widening gap between these organisations and those that don't offer workplace flexibility.

Drivers and challenges of hybrid working

Improved productivity, tighter security, staff wellbeing and reducing costs are key aims for organisations implementing flexible working technologies.

Having the right tools and technology – and knowing they're secure – is a challenge, especially when managing budget constraints and operational complexity.

The remote working technology landscape

A huge 77% of companies use Android™ devices

Almost all organisations are using software to improve communications, staff productivity and device management

98%

use enterprise communications tools
(e.g. Google Meet)

97%

use employee productivity solutions
(e.g. Google Workspace)

83%

use unified endpoint management
(e.g. Google Endpoint Management)

Organisations are spending an average of £67k annually on mobility and digital workplace solutions, including devices and software

Spend by organisation type

£9k
SMEs

£105k

Large enterprises

£527k

Public services

Mobility and digital workplace spending makes up 41% of ICT budgets.

Over the next 12 months, 49% of organisations predict an increase in spend on this, while 43% expect to maintain current spend levels.

97% of organisations have seen at least one benefit from hybrid working tech

And early adopters report the biggest gains

On average, digital and workplace mobility drives:

13%	7%	6%	6%	5%
increase in productivity	reduction in costs	reduction in employee absence	less time spent managing devices by staff	lower staff turnover

Hybrid working technologies deliver strong return on investment

35% ROI

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