

A move to the cloud will pay for itself



But how fast for a business like yours?

See how you can save millions
and boost ROI with the cloud



What ROI can you expect?

Large businesses

143% ROI
+ under six-month payback¹

Small businesses

146% ROI
+ under six-month payback¹

Across the sectors:

Utilities

1:74 ROI
switching to cloud tools for engineers²

Local Gov

£2.17m Annual ROI
switching to cloud solutions³

Professional services



by replacing legacy voice systems⁴



5 big benefits

of moving from legacy tech to the cloud

1

Cut capital costs

Avoid upfront investments in hardware, software licences and infrastructure.



2

Reduce operating costs

Save on telephony, administration, maintenance, billing and data centre costs.



3

Boost scalability and flexibility

Adapt instantly without expensive hardware, with more scalability and tighter security.



4

Increase productivity and collaboration

Bring staff together under a single cloud platform and watch collaboration climb.



5

Lift sales and revenue

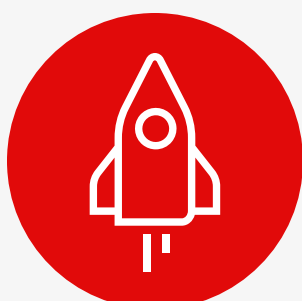
Launch products and explore new markets faster and boost customer experiences.





It's more than
just numbers.

Here's the hidden value:



Empowerment and innovation

Your people get access to cutting-edge tools, fostering creativity and efficiency.



Efficiency and focus

You spend less time on maintenance so you can focus on your strategic goals.



Peace of mind

Better security, backups and reliability cuts stress and builds trust in the system.

The cloud is the future

Are you ready?

With businesses rapidly adopting cloud solutions to drive agility, security and innovation, the cloud is no longer a nice to have – it's a necessity.

“

It is clear that (cloud) adoption closely correlates with business success

UCaaS

Predictions Through 2030 report

90%

of organisations will run a hybrid cloud strategy by 2027⁶

\$2 trillion

expected to be spent globally on cloud computing by 2030⁵

Want real ROI insights?

Leave legacy tech behind for good. Get tailored advice from experts who understand your business challenges and the benefits of cloud tech.

See how to boost your ROI



1. Gart Medium
2. Figures derived from interviews with 16 senior executives, leaders and decision-makers involved in CCC and mobile procurement (June/ July 2024)
3. Based on x2 conversation with x1 CTO at a County Council & x1 Head of Cyber Security at a Borough Council, across operational efficiency, productivity, & cost savings secured through 1:1 interviews & desk research and based on the purchase of 1050 mobile devices / 1000
4. Figures derived from interviews with 16 senior executives, leaders and decision-makers involved in CCC and mobile procurement (June/ July 2024)
5. https://www.goldmansachs.com/insights/articles/cloud-revenues-poised-to-reach-2-trillion-by-2030-amid-ai-rollout?utm_source=chatgpt.com
6. [CIO Dive+2cioandleader.com+2AI Bawaba+2](#) who understand your business challenges and the benefits of cloud tech.